

Dear _____,

Do you know someone in a wheelchair? Maybe someone within your family, within your circle of friends, someone who lives on your street or have you just seen someone in the supermarket trying hard to get the toothpaste off the shelf?

We cannot change their disability but we can make things easier. Assistance Dogs Australia is a non-profit organisation which trains and maintains dogs in community settings to assist people with their disabilities, to give them more confidence and to help them achieve a greater level of independence. Within the last year we placed over 97 dogs in Australia. The recipients do not only get a fully trained dog but a partner and a friend for life.

Do you want to help us to train more dogs to help even more people? In October 2009 we need your support!

As a Dog Club _____ (host name) has nominated you to host your very own "DOGTOBER" event at your own club. _____ (host name) wishes to invite _____ (club name) members and their dogs, friends, family and colleagues (with or without dogs) to join you and ask them to donate for your club's puppy-support. Here are some ideas how your club's "DOGTOBER" event could look like:

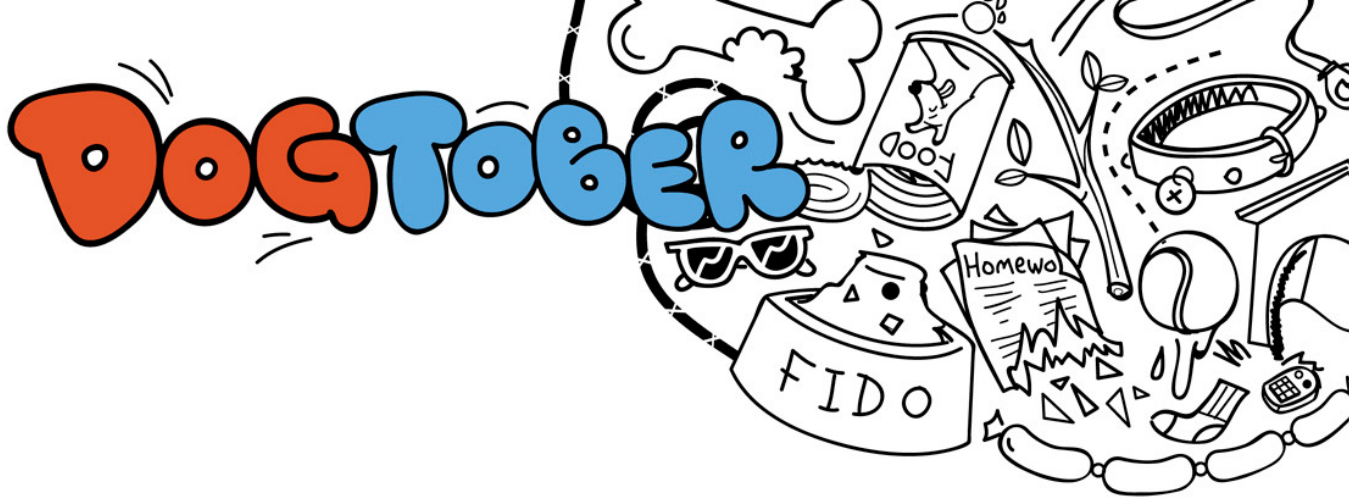
- 🐾 Collect donations at your regular club event
- 🐾 Dog Olympics: Organise a tournament for your dog club members and let their dogs compete against each other. Use training tips suggested by our Dogtober Ambassador Joanne Righetti.
- 🐾 Dog's Breakfast: Have a breakfast, morning tea or brunch with food for dogs and owners at your club. Have bone shaped cookies using recipes devised by our Dogtober Ambassador Janelle Bloom.
- 🐾 Get members to collect donations from their regular dog park friends and patrons. Getting your members to fundraise online at www.dogtober.com.au
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Those are just some examples – _____ (host name) has come up with a unique plan for your very own "DOGTOBER" event for _____ (club name)!

"DOGTOBER" is a nationally run fundraising and awareness event. All raised funds will go directly to Assistance Dogs Australia and will be used to train our dogs to help people with a disability. A small amount of money can already make a big difference. With as little as \$100 you can support a puppy in training for a month where as \$1000 will purchase a whole new puppy. Every dollar raised makes a difference!

So help _____ (host name) as a "DOGTOBER" event host and work together to make Dogtober a very special time for everyone.

With best wishes,
Assistance Dogs Australia

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